

impact

EVENT MANAGEMENT

POWERED BY INKE MARIS & ASSOCIATES

The Art and The Mechanics of **Creating Magic**



The Art and The Mechanics of Creating Magic

Event management is a strategic marketing and communication tool. From product launches to conferences, we use and create events to help communicate with customers and stakeholders. In The Mechanics of Creating Magic, Inke Maris & Associates does just that by producing and stage-managing events-outdoor or indoor that will ensure your audience is left with precisely the right message in the tone and manner you wanted to convey.

Our team creatively produces & stage-manages events, backed by a well-organised system for managing, coordinating & providing all essential components.

OUR SERVICES

- International Seminar & Conferences
- Product Launches
- Corporate Events
- Roadshows & Community Events
- Exhibitions
- Investor Events
- Factory Openings

INTERNATIONAL SEMINAR & CONFERENCES

As leaders in the industry, we expertly arrange and manage exceptional events that surpass expectations. With tailored excellence, we ensure every detail is meticulously handled. Unlock the full potential of your event, foster industry collaboration, and leave a lasting impact.



International Seminar on Managing Financial Turbulence commemorating the 10th anniversary of the Indonesian Deposit Insurance Agency) with key speakers: Prof. Dr. H. Boediono, RI Vice President (2008-2014), Sheila Bair, FDIC Chairman (2006-2011), Alistair Darling, UK Minister of Finance (2007-2010)



"Women's Participation in the Digital Economy" Webinar with Finance Minister.



"Planning a Prosperous Retirement" Webinar with National Development Planning Minister and Nusantara Capital City (IKN) Authority Head.

PRODUCT LAUNCHES

Create a captivating product launch events, orchestrating experiences that leave a lasting impression. From conceptualization to execution, we ensure every aspect reflects your brand's essence. With innovative ideas, and an unwavering commitment to excellence, let us bring your vision to life and elevate your product launch to new heights.



"World Diabetes Day 2022 & Neurometer Launch" with the Indonesian Health Ministry representative and P&G Health Indonesia.



"Antangin Goes International with MotoGP" Press Conference with Mulyo Rahardjo and Gresini Racing Team.

- Grand launching Aplikasi Emaskita, Hartadinata Abadi.

- Press Launch Instax with President Director Fujifilm Indonesia Masato Yamamoto

- OPPO, a world-class technology brand, has once again established a new benchmark in the Indonesian smartphone industry with the introduction of the OPPO Find N2 Flip. This remarkable device represents OPPO's inaugural foray into foldable smartphones and was officially launched in Indonesia on May 10, 2023. Notably, it is the first OPPO flagship smartphone to be manufactured at a domestic OPPO factory.





Customer Gathering, Hartadinata Abadi. More than 1000 attendees.

CORPORATE EVENTS

With our expertise in corporate event management, we raise the bar for every occasion. Whether it's a high-profile conference, a milestone celebration, or an executive retreat, we understand the importance of creating an environment that embodies your company's values. From elegant venues to impeccable planning and execution, our team ensures a seamless and memorable experience to make your corporate events shine.



- *"Journalist and Media Awards, National Research and Innovation Agency (BRIN)*



- *Kafe BCA, BCA bank's regular forum where variety of issues and trends are discussed.*

- *Singapore girl, State Minister for Tourism and Arts (standing left) and H.E. the Singapore Ambassador to Indonesia witness the signing of an MoU by Deputy Minister and Michael Tan - Executive Vice-President (Commercial) of Singapore Airlines.*





Pfizer Peduli - Program for Early Childhood Education aims at educating children to stay healthy and fun. This program works with the PAUD community around RPTRA in 5 areas of Jakarta.

ROADSHOWS & **COMMUNITY EVENTS**

As a Strategic Communications Consultant for more than 30 years, we have observed that engaging with strategic public figures, key opinion leaders, micro-influencers, and macro-influencers is important to resonate with a brand's key messages. It is also essential to communicate the brand messages directly to users or potential users through specific communities.

With our strong network, we have connections with various government and private organizations from various sectors. We also develop and manage the communities, directly and indirectly, relevant to helping brands reach a broader target market.

Our Services:

- Stakeholder identification & engagement
- Blogger & Influencer management
- Government Relations
- Community Relations



"Ibu Berbagi Bijak" with President Director Visa Indonesia Riko Abdurrahman and Dharmawanita Jakarta mothers.



Anlene Collaborates with Jakarta's Family Welfare Movement (PKK) to Launch "Lomba Kelurahan Peduli Pencegahan Osteoporosis 2013-2014," a competition to raise people's awareness about osteoporosis.



Borneo Extravaganza 2017, Exhibition and Travel Agency Meeting, for the Tourism Ministry.

EXHIBITIONS

Exhibitions are more than just showcases; they are opportunities to make a statement and leave a lasting impression. With our expertise in exhibition management, we elevate your brand presence and create an immersive experience that captivates visitors. From strategic booth design and traffic flow optimization to engaging activations and seamless logistics, our team ensures every element aligns with your objectives.

- *The Launching of Festival Kuliner Nusantara 2016 (Indonesia Culinary Festival) at the Sapta Pesona Hall, Tourism Ministry. The event was inaugurated by Tourism Minister Arief Yahya and witnessed the presence of esteemed guests, including West Kalimantan Deputy Governor, Jakarta Deputy Governor, and Tourism Office Chairpersons from various provinces.*



- *Semarak Wayang Pesona Indonesia 2016 (Indonesian traditional puppet show) at the East Senayan Parking Area, for the Tourism Ministry.*



- *Ibu Berbagi Bijak Expo 2022 "Bangkit Bersama UMKM Perempuan Indonesia" Visa Indonesia*





INVESTOR EVENTS

When it comes to investor events, creating an atmosphere of confidence and trust is paramount. We specialize in crafting memorable investor events that command attention and foster meaningful connections. Through meticulous planning, impeccable execution, and a deep understanding of investor expectations, we create an environment that enables fruitful discussions and strategic partnerships.



- *Due Diligence Meeting and Public Expose, Hartadinata Abadi.*
- *Extraordinary Shareholders General Meeting, Amar Bank Indonesia.*
- *Initial public offer of PT Telkom, Indonesia's sole fixed-line operator and largest telecommunications company.*



FACTORY OPENINGS

A grand celebration that showcases your achievements and sets the stage for future success. Our team specializes in orchestrating factory opening events that leave a lasting impact. From designing awe-inspiring ceremonies and coordinating logistics to ensuring a seamless guest experience, we handle every aspect with precision. Whether it's unveiling cutting-edge technology or highlighting your commitment to sustainability, we bring your factory opening to life with flair and professionalism.



Opening ceremony of the new pharmaceutical plant of B. Braun Indonesia.



Opening ceremony the new sterile production plant of PT Ethica Industri Farmasi.



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